

Community Development

CONSOLIDATED PLAN ADVISORY BOARD (CPAB)

MINUTES

Wednesday, October 21, 2021

VIRTUAL CPAB MEETING

(LINK)

| BOARD MEMBERS PRESENT | BOARD MEMBERS ABSENT |
|--|--|
| Eileen Gonzales, Council District 3 | VACANT, Council District 1 |
| Brenda Campbell, Council District 4 | VACANT, Council District 2 |
| Patrick Batten, Council District 5 | VACANT, Council District 6 |
| Rich Thesing, Council District 7 | |
| Victoria Barba, Council District 8 | |
| Peter Dennehy, Council District 9 | |

| STAFF PRESENT | ATTENDANCE |
|---|--|
| Monica Hardman, Assistant Deputy | |
| Director | |
| Angela Nazareno Clark, Program | |
| Manager | |
| Michele Marano, Community | |
| Development Coordinator | (Public had access to meeting via Zoom Webinar |
| Krissy Maier, Community Development | and youtube link) |
| Coordinator | |
| Leonardo Alarcon, Community | |
| Development Project Specialist | |
| Nadine Hassoun, Community | |
| Development Project Manager | |

Call to Order

1. Mr. Peter Dennehy called the meeting to order at 10:02 a.m. Mr. Dennehy took role call; 6 board members were present. Quorum was achieved at the same time.

Board Member Announcements

2. No board member announcements were made

Staff Announcements

3. Ms. Nadine Hassoun announced that the Community Development Division (CDD) has revised the Fiscal Year (FY) 2023 Notice of Funding Availability (NOFA) for both the Request for Qualifications (RFQ) and Request for Proposal (RFP) timelines. The FY 2023 RFQ submittal deadline has been EXTENDED from Friday, October 22 to Friday, November 5, 2021. The deadline to email RFQ related questions is October 29. The updated timeline can be found on our website (www.sandiego.gov/cdbg).



Community Development

Ms. Hassoun announced the upcoming Mandatory Fair Housing Training for FY 2022 CDBG Subrecipients. According to the terms of the FY 2022 CDBG Subrecipient Agreement, all organizations awarded CDBG funds are required to complete a mandatory Fair Housing training. The Legal Aid Society of San Diego, and the City of San Diego are offering this year's Training for HUD Grant Subrecipients through an on-demand webinar. Subrecipients will receive an email from our Fair Housing team soon with webinar details and the deadline for completion.

Ms. Hassoun also announced the availability of the supplemental FY 2021 CAPER materials on the CDBG webpage. The materials include infographics showing project outcomes and expenditures and project profiles highlighting some of our projects from Fiscal Year 2021. The materials can be found on the CDBG website, under plans and reports.

Approval of Minutes

4. Mr. Rich Thesing made the motion to approve the September 8, 2021 meeting minutes. Ms. Eileen Gonzales seconded the motion. The minutes were approved unanimously, 6-0.

Non-agenda Public Comment

5. No non-agenda public comments were received.

Discussion Items

6. Fiscal Year (FY) 2023 Scoring Criteria Recommendations

Staff presented recommendations for the FY 2023 Scoring Criteria. The Scoring Criteria is used by the CPAB members to evaluate the FY 2023 Request for Proposals (RFP). Recommended revisions to the FY 2023 Scoring Criteria are based upon input from the CPAB ad-hoc committees and Economic Development Department staff. The CPAB was asked to approve the revisions to the scoring criteria.

Please see attached presentation and handouts for more information.

Ms. Gonzales asked what would be considered "maintenance" in the Nonprofit Facility scoring criteria. Krissy Maier, Community Development Coordinator, responded that CDBG funding should not be spent on operations and maintenance of buildings. Applicants should consider how facility improvements would increase or improve their client services. Maintenance would include, for example, the replacement of carpets or exterior painting of the building. Staff recommended projects considering larger infrastructure improvements, such as making the building ADA accessible or the replacement of a roof.

Mr. Patrick Batten motioned to approve the recommendations. Ms. Gonzales seconded the motion. The recommendations were approved unanimously.

Other Items

7. a. This item was open for CPAB to comment or request future agenda items.

Adjournment

8. Mr. Dennehy adjourned the meeting at 10:23AM.



CONSOLIDATED PLAN ADVISORY BOARD FISCAL YEAR 2023 CDBG APPLICATION SCORING CRITERIA

| | CATEGORY: Public Services | |
|--------------------------|---|---------|
| | Overall Score: | 100 |
| Category | Criteria | Maximum |
| category | | |
| | a. Organization Project Experience: Applicant describes their experience in | 5 |
| | successfully implementing projects of similar scope and comparable complexity | |
| ≥ | b. Organization Experience w/ LMI clients: Applicant has experience in providing | |
| 1. Organization Capacity | services to LMI residents or presumed LMI CDBG beneficiaries; applicant explains | 5 |
| Cap | how experience is applicable and beneficial. | |
| u (| c. Collaboration: Applicant describes and provides specific examples of | |
| ati | collaboration with similar organizations, peer to peer networks, and/or partner | 3 |
| ži ne | agencies for referral purposes to benefit LMI/presumed LMI clients | |
| rg. | d. Impact of COVID-19 Pandemic: Applicant describes how the COVID-19 pandemic | |
| 1.0 | may have impacted the organization's operations, how organizational capacity may | 1 |
| | have been affected, and how the organization adapted to continue to provide | _ |
| | services to clients. | |
| | Total points for Section 1: | 14 |
| | a. Project Summary: Description of project includes all of the following items: | |
| | i. Activities and/or services to be provided; and | 5 |
| | ii. Characteristics of Population(s) to be served; and | |
| | iii. The critical need(s) that will be addressed including how other | |
| w | resources are not available to meet the need(s) | 5 |
|)ţi | b. Confirmation of Program Status: | |
| eris | i. Applicant selects whether the proposed project will result in either the | |
| act | continuation of an existing services, the substantial expansion of an | _ |
| a E | existing service, or the provision of a new service | 5 |
| ಕ | ii. Applicant explains the metrics used to make above determination and | |
| Project Characteristics | describes how the project is providing or will provide an impact | |
| | c. Project Goals: Applicant identifies the goal(s) and anticipated impact of the | F |
| 2. | project and describes how these goals will be met. Applicant includes information on associated monitoring systems and procedures | 5 |
| | 7 7 | |
| | d. Project Results: Applicant indicates the number of unduplicated COSD | _ |
| | individuals, total number of LMI anticipated to be served below 80% AMI, and | 5 |
| | provides clear methodology on determining anticipated outcomes | |
| | Total points for Section 2: | 28 |



| Category | Criteria | Maximum Score |
|----------------------|---|------------------|
| | a. Services to be provided: Applicant provides a listing of the services to be provided and a clear description of each of these services which includes, as applicable, the following details: | |
| | i. The quantity and duration of each of these services; | 5 |
| ecifics | ii. The method of delivery; which should include details on how these services will be provided and if services will occur on an individual basis and/or group settings | 5 |
| 3. Project Specifics | iii. Applicant provides an explanation and justification for total amount of CDBG funds requested in relation to the services provided and any fees charged. Information provided should be consistent with the proposed budget section | 4 |
| æ | iv. A cost per beneficiary amount is provided and specifics are given on how costs are warranted | 4 |
| | b. Project Schedule: Applicant describes how the project will be implemented and completed within the required 12-month timeline with specific milestones and estimated expenditures per month/quarter | 4 |
| | Total points for Section 3: | 22 |
| nefits | a. Applicant describes how the project will provide services to high need populations and results in a positive impact for LMI individuals; provides references used for this determination; describes a success story or successful outcome. Applicant provides proof of positive impact through success story testimonial, annual report, and/or marketing/promotional materials. Collateral material is optional. Public Service project must be considered a Low and Moderate Income Limited Clientele Activity (LMC) by serving one of the following populations: i. Presume LMI clientele as defined by HUD; or ii. Direct Benefit to LMI persons based on compliance with HUD income limits through documented family size and income | 10 |
| 4. Project Benefi | b. Geographic Targeting location: Applicant's office(s) providing project services is located in at least one of the Community Planning Areas identified as high need: Barrio Logan, San Ysidro, Linda Vista, Encanto, Southeastern, City Heights, Opportunity Zone, or Promise Zone.* | 2 |
| 4 | c. Geographic Targeting services: Applicant indicates service delivery will occur to clients residing in one or more of the six Community Planning areas identified as high need: Barrio Logan, San Ysidro, Linda Vista, Encanto Southeastern, City Heights, Opportunity Zone, or Promise Zone.* | 3 |
| | d. Impact of COVID-19 Pandemic: Applicant describes how the COVID-19 pandemic may have impacted service delivery to clients, and gives examples on how the organization adjusted the project to ensure continued service delivery during the pandemic. | 1 |
| | Total points for Section 4: | 16 |



| Category | Criteria | Maximum Score | |
|--|---|------------------|--|
| | a. Applicant identifies alternative future sources of funding to support the proposed project and demonstrates that the project will not rely on CDBG funds for program sustainability. Organization identifies how receiving award can be used to leverage in applying and/or receiving additional funding from other sources. | | |
| | b. Budget for project identifies all sources of funding for the total project costs | 3 | |
| 5. Budget | c. Budget details uses of funds (City of SD CDBG and non CDBG funds) by outlining eligible budget line items to be used to support project implementation | 5 | |
| īų | d. Budget lists all other funding sources secured for project, submits documentation for each source listed, and percent of funds leveraged (calculated by other secured funding/total project costs) is: | 5 | |
| | 0%-5%=0 points 41%-60%=3 points | CDD Score | |
| | 6%-20%=1 point 61%-80%=4 points 21%-40%=2 points 81%-100%=5 points Total points for Section 5: | 18 | |
| ors | a. Project Eligibility: | | |
| formance | i. The Scope of Work and Budget, in its entirety, demonstrates compliance with CDBG eligibility requirements | 1 | |
| & Perf | ii. The Scope of Work and Budget demonstrates compliance with National Objective and other HUD and City requirements | 1 | |
| 6. Project Eligibility & Performance Indicators | b. City of San Diego Track Record: Rating based on past performance of applicant agency on projects previously funded by the City of San Diego under the CDBG program. These are subtractive points from maximum 100 point score, determined by performance levels. | 0 | |
| | *Due to COVID-19 pandemic organizations will not receive a deduction. Please | | |
| | note, CPAB may review past performance to evaluate other sections of application. Total points for Section 6: | 2 | |



CONSOLIDATED PLAN ADVISORY BOARD

FISCAL YEAR 2023 CDBG APPLICATION SCORING CRITERIA

CATEGORY: Economic Development

| | CATEGORY: Economic Development Overall Score: | 100 |
|--------------------------|---|---------|
| Category | Criteria | Maximum |
| | | Score |
| | a. Organization Project Experience: Applicant describes their experience in | |
| | successfully implementing projects of similar scope and comparable complexity. | 5 |
| | Specifics are given on organization's experience in assisting LMI individuals start-up | |
| Ϊť | or expand a microenterprise. | |
| 1. Organization Capacity | b. Organization Experience w/ LMI clients: Applicant has experience in providing | |
| Cap | services to LMI residents or presumed LMI CDBG beneficiaries; applicant explains | 5 |
| on | how experience is applicable and beneficial. | |
| ati | c. Collaboration: Applicant describes and provides specific examples of | 2 |
| aniz | collaboration with similar organizations, peer to peer networks, and/or partner | 2 |
| rge | agencies for referral purposes to benefit LMI/presumed LMI clients | |
| r. c | d. Impact of COVID-19 Pandemic: Applicant describes how the COVID-19 pandemic | |
| (1 | may have impacted the organization's operations, how organization capacity may | 1 |
| | have been affected, and how the organization may have adapted to ensure | |
| | continued service delivery. | 10 |
| | Total points for Section 1: | 13 |
| | a. Project Summary: Description of project includes all of the following items: | |
| | i. Activities and/or services to be provided; and | 5 3 |
| | ii. Characteristics of Population(s) to be served; and iii. The critical need(s) that will be addressed including how other | 3 |
| | resources are not available to meet the need(s) | |
| S | b. Confirmation of Program Status: | |
| isti | i. Applicant selects whether the proposed project will result in either the | |
| ter | continuation of an existing service, the substantial expansion of an | |
| ırac | existing service, or the provision of a new service | 5 |
| Cha | ii. Applicant explains the metrics used to make above determination and | |
| ect Characteristics | describes how the project is providing or will provide an impact | |
| Proje | c. Project Goals: Applicant identifies the goal(s) and anticipated impact of the | |
| 2. Pı | project and describes how these goals will be met. Applicant includes information | 5 |
| | on associated monitoring systems and procedures | |
| | d. Project Results: Applicant indicates the number of unduplicated COSD | |
| | individuals, and number of unduplicated City of San Diego businesses to be | 5 |
| | assisted. Applicant provides clear methodology on determining anticipated | |
| | Total points for Section 2: | 28 |



| Category | Criteria | Maximum Score |
|----------------------|---|------------------|
| | a. Services to be provided: Applicant provides a listing of the services to be provided and a clear description of each of these services which includes, as applicable, the following details: | |
| | i. The quantity and duration of each of these services; | 5 |
| | ii. The method of delivery; which should include details on how these | |
| cifics | services will be provided and if services will occur on an individual basis and/or group settings | 5 |
| 3. Project Specifics | iii. Applicant provides an explanation and justification for total amount of CDBG funds requested in relation to the services provided and any fees charged. Information provided should be consistent with the proposed budget section | 4 |
| 3. | iv. A cost per beneficiary amount is provided and specifics are given on how costs are warranted | 4 |
| | b. Project Schedule: Applicant describes how the project will be implemented and completed within the required 12-month timeline with specific milestones and estimated expenditures per month/quarter | 4 |
| | Total points for Section 3: | 22 |
| ıefits | a. Applicant describes how the project will provide services to high need populations and results in a positive impact for LMI individuals and City of San Diego business owners; provides references used for this determination; describes a success story or successful outcome. Applicant provides proof of positive impact through success story testimonial, annual report, and/or marketing/promotional materials. Collateral material is optional. CED projects must be considered a LMI limited clientele activity (LMC) or LMI Microenterprise Development (LMCMC) by providing direct benefits to LMI persons. Applicant also describes what the anticipated percentage of clients to compete program are able to open a business. Applicant can identify historical data with clear tracking and monitoring methods | 10 |
| 4. Project Benefit | b. Geographic Targeting location: Applicant's office(s) providing project services is located in at least one of the Community Planning Areas identified as high need: Barrio Logan, San Ysidro, Linda Vista, Encanto, Southeastern, City Heights, Opportunity Zone, or Promise Zone. | 3 |
| - | c. Geographic Targeting services: Applicant indicates service delivery will occur to clients residing in one or more of the six Community Planning areas identified as high need: Barrio Logan, San Ysidro, Linda Vista, Encanto Southeastern, City Heights, Opportunity Zone, or Promise Zone.* | 3 |
| | d. Impact of COVID-19 Pandemic: Applicant describes how the COVID-19 pandemic may have impacted service delivery to clients, and gives examples on how the organization adjusted the project to ensure continued service delivery during the pandemic. | 1 |
| | Total points for Section 4: | 17 |



| Category | Criteria | | | Maximum Score |
|-------------------------------|---|--------------------------|-----------------------------|------------------|
| | a. Applicant identifies alternative future sources of funding to support the proposed project and demonstrates that the project will not rely on CDBG funds for program sustainability. Organization identifies how receiving award can be used to leverage in applying and/or receiving additional funding from other sources. | | | 5 |
| # | b. Budget for project identifies | | | 3 |
| 5. Budget | c. Budget details uses of funds eligible budget line items to be | used to support proj | ect implementation | 5 |
| i.v | d. Budget lists all other funding documentation for each source by other secured funding/total | listed, and percent o | ' ' | 5 |
| | 0%-5%=0 points | 41%-60%=3 points | | CDD Score |
| | 6%-20%=1 point | 61%-80%=4 points | | |
| | • | 81%-100%=5 points | Total points for Section 5: | 18 |
| a) | a. Project Eligibility: i. The Scope of Work and Budget, in its entirety, demonstrates compliance with | | | |
| an C | CDBG eligibility requirements | et, in its entirety, den | ionstrates compliance with | 1 |
| orma | ii. The Scope of Work and Budg | | pliance with National | 1 |
| erf | Objective and other HUD and C | ity requirements | | _ |
| Eligibility & F Indicators | i. The Scope of Work and Budget, in its entirety, demonstrates compliance with CDBG eligibility requirements ii. The Scope of Work and Budget demonstrates compliance with National Objective and other HUD and City requirements b. City of San Diego Track Record: Rating based on past performance of applicant agency on projects previously funded by the City of San Diego under the CDBG program. These are subtractive points from maximum 100 point score, determined by performance levels. *Due to COVID-19 pandemic organizations will not receive a deduction. Please note, CPAB may review past performance to evaluate other sections of application. | | | 0 |
| 6. Project I | *Due to COVID-19 pandemic or note, CPAB may review past pe | | | 2 |



CONSOLIDATED PLAN ADVISORY BOARD FISCAL YEAR 2023 CDBG APPLICATION SCORING CRITERIA CATEGORY: Nonprofit Facility Improvements

| | Overall Score: | 100 | |
|----------------------------|---|-------------------|--|
| Category | Criteria | Maximum | |
| -01 | | Score | |
| | a. Organization Project Experience: | | |
| | I. Applicant describes their experience in successfully implementing projects of | | |
| | similar scope and comparable complexity. Applicant lists any CDBG related | 5 | |
| | construction project with allocation amount, year completed, and result of | | |
| | improvements. | | |
| | ii. Applicant descries specific staff within organization that have experience | | |
| <u>₹</u> | overseeing the design and implementation of a construction project. If applicable, | 4 | |
| oaci | agency provides details on plans to secure and utilize a third party construction | | |
| Cal | manager. b. Organization Experience w/ LMI clients: Applicant has experience in providing | | |
| on | services to LMI residents or presumed LMI CDBG beneficiaries; applicant explains | 3 | |
| 1. Organization Capacity | how experience is applicable and beneficial. |] 3 | |
| ani | c. Collaboration: Applicant describes and provides specific examples of | | |
| Org | collaboration with similar organizations, peer to peer networks, and/or partner | _ | |
| 1. (| agencies for referral purposes to benefit LMI/presumed LMI clients | 2 | |
| | may have impacted the organization's operations, how organization capacity may have been affected, and how the organization may have adapted to ensure | 1 | |
| | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. | | |
| | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: | | |
| | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: | 15 | |
| | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and | 15 5 | |
| | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and ii. Characteristics of Population(s) to be served; and | 15 | |
| | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and iii. Characteristics of Population(s) to be served; and iii. The critical need(s) that will be addressed including how other | 15 5 | |
| CS | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and iii. Characteristics of Population(s) to be served; and iiii. The critical need(s) that will be addressed including how other resources are not available to meet the need(s) | 15 5 3 | |
| istics | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and iii. Characteristics of Population(s) to be served; and iii. The critical need(s) that will be addressed including how other | 15 5 3 | |
| cteristics | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and ii. Characteristics of Population(s) to be served; and iii. The critical need(s) that will be addressed including how other resources are not available to meet the need(s) b. Confirmation of Program Status: | 15 5 3 | |
| aracteristics | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and ii. Characteristics of Population(s) to be served; and iii. The critical need(s) that will be addressed including how other resources are not available to meet the need(s) b. Confirmation of Program Status: i. Applicant selects whether the proposed project will result in either the | 15 5 3 | |
| Characteristics | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and iii. Characteristics of Population(s) to be served; and iii. The critical need(s) that will be addressed including how other resources are not available to meet the need(s) b. Confirmation of Program Status: i. Applicant selects whether the proposed project will result in either the continuation of an existing services, the substantial expansion of an | 15 5 3 5 | |
| ect Characteristics | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and ii. Characteristics of Population(s) to be served; and iii. The critical need(s) that will be addressed including how other resources are not available to meet the need(s) b. Confirmation of Program Status: i. Applicant selects whether the proposed project will result in either the continuation of an existing services, the substantial expansion of an existing service, or the provision of a new service | 15 5 3 5 | |
| roject Characteristics | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and iii. Characteristics of Population(s) to be served; and iiii. The critical need(s) that will be addressed including how other resources are not available to meet the need(s) b. Confirmation of Program Status: i. Applicant selects whether the proposed project will result in either the continuation of an existing services, the substantial expansion of an existing service, or the provision of a new service ii. Applicant explains the metrics used to make above determination and | 15 5 3 5 | |
| Project Characteristics | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and ii. Characteristics of Population(s) to be served; and iii. The critical need(s) that will be addressed including how other resources are not available to meet the need(s) b. Confirmation of Program Status: i. Applicant selects whether the proposed project will result in either the continuation of an existing services, the substantial expansion of an existing service, or the provision of a new service ii. Applicant explains the metrics used to make above determination and describes how the project is providing or will provide an impact | 15 5 3 5 | |
| 2. Project Characteristics | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and ii. Characteristics of Population(s) to be served; and iii. The critical need(s) that will be addressed including how other resources are not available to meet the need(s) b. Confirmation of Program Status: i. Applicant selects whether the proposed project will result in either the continuation of an existing services, the substantial expansion of an existing service, or the provision of a new service ii. Applicant explains the metrics used to make above determination and describes how the project is providing or will provide an impact c. Project Goals: Applicant identifies the goal(s) and anticipated impact of the | 15 5 3 5 | |
| 2. Project Characteristics | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and iii. Characteristics of Population(s) to be served; and iii. The critical need(s) that will be addressed including how other resources are not available to meet the need(s) b. Confirmation of Program Status: i. Applicant selects whether the proposed project will result in either the continuation of an existing services, the substantial expansion of an existing service, or the provision of a new service ii. Applicant explains the metrics used to make above determination and describes how the project is providing or will provide an impact c. Project Goals: Applicant identifies the goal(s) and anticipated impact of the project and describes how these goals will be met. Applicant includes information | 15 5 3 5 | |
| 2. Project Characteristics | have been affected, and how the organization may have adapted to ensure continued service delivery. Applicant acknowledges higher costs of supplies and overall increase of construction costs. Total points for Section 1: a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and iii. Characteristics of Population(s) to be served; and iiii. The critical need(s) that will be addressed including how other resources are not available to meet the need(s) b. Confirmation of Program Status: i. Applicant selects whether the proposed project will result in either the continuation of an existing services, the substantial expansion of an existing service, or the provision of a new service ii. Applicant explains the metrics used to make above determination and describes how the project is providing or will provide an impact c. Project Goals: Applicant identifies the goal(s) and anticipated impact of the project and describes how these goals will be met. Applicant includes information on associated monitoring systems and procedures | 15 5 3 5 | |



| Category | Criteria | Maximum Score | |
|----------------------|--|------------------|--|
| | Total points for Section 2: | 28 | |
| | a. Contract Execution Readiness: Extent to which the proposed project is ready to | | |
| | proceed by the following details: | | |
| | i. Applicant explains how the total amount of CDBG funds requested is | | |
| | justified by accurate cost estimations with a professional consultation | | |
| | from architect; (if facility has received CDBG funds for | 3 | |
| | improvements/expansions in the past, applicant must explain the | | |
| | outcome and justification for the request of additional CDBG funds. | | |
| | ii. Applicant describes existing construction/architectural plans and | | |
| | demonstrates a knowledge of all applicable permits required fore the | 5 | |
| <u>S</u> | proposed project. If permits not needed, applicant provides | 3 | |
| ecif | documentation for basis of that determination. Applicant can show a | | |
| 3. Project Specifics | Facility Needs Assessment that could be attached to their Proposal. | CDD score | |
| ect | b. Project Schedule: Applicant describes how the project will be completed and | | |
| īġ | funds expended within the required 24-month timeline specifying key milestones. | | |
| ж - | Applicant needs to acknowledge that each permit or construction requirement | | |
| , | not completed at the time of RFP submittal, will need to be accounted for in the | | |
| | proposed project timeline. | | |
| | a. Permitting and design completion (may take 3-6 months) | 6 | |
| | b. Project will be released for bid (may take 3-6 months) | | |
| | c. Construction contract awarded (may take 3-6 months) | | |
| | d. Anticipated Construction Timeline | | |
| | e. 100% expenditure level | | |
| | f. Project completion, beneficiaries reported (National Objective | | |
| | met),and close out report approved by CDD Program staff | 1.4 | |
| | Total points for Section 3: | 14 | |
| | a. Applicant describes how the project will provide services to high need populations and results in a positive impact for LMI individuals; provides | | |
| | references used for this determination; describes a success story or successful | | |
| | outcome. Applicant provides proof of positive impact through success story | 13 | |
| | testimonial, annual report, and/or marketing/promotional materials. Collateral | 13 | |
| | material is optional. Construction projects must be considered an LMI Clientele | | |
| | Activity (LMC) by serving one of the following populations: | | |
| | i. Presume LMI clientele as defined by HUD; or | | |
| | ii. Direct Benefit to LMI persons based on compliance with HUD income | | |
| ţţ | limits through documented family size and income | | |
| 4. Project Benefits | b. Geographic Targeting location: Applicant's office(s) providing project services is | | |
| . Be | located in at least one of the Community Planning Areas identified as high need: | | |
| ect | Barrio Logan, San Ysidro, Linda Vista, Encanto, Southeastern, City Heights, | 3 | |
| roj | Opportunity Zone, or Promise Zone.* | | |
| - ÷ | | CDD Score | |

Economic Development

Draft Fiscal Year 2023 CDBG Scoring Criteria: All RFP Categories

Consolidated Plan Advisory Board October 21, 2021



Scoring Criteria

• Council Policy 700-02, Item 18 states the following:

The CPAB shall annually review and approve a set of criteria to be used by the CPAB for scoring CDBG competitively-awarded funding applications, including, but not limited to, an evaluation of past performance and regulatory compliance (if applicable), how the proposed project will address areas of the City identified to have the highest levels of need, eligibility of proposed expenditures and budget, and the amount or percentage of leveraged funding contributed to the proposed project.



Economic Development

RFP Categories for FY 2023

Public Services

Economic Development

Nonprofit
Facility
Improvements

RFP Budgets for FY 2023 (tentative)

| Category | Estimated Budget |
|----------------------------------|------------------|
| Public Services | \$1,000,000 |
| Community & Economic Development | \$2,000,000 |
| Nonprofit Facility Improvements | \$1,500,000 |

Scoring Criteria Recommended Revisions: PS & CED

- Section 1.d: COVID-19 Impact: Organization
 - Applicant describes what adjustments have been made to its organization since the pandemic

- Section 4.b: COVID-19 Impact: Services
 - Applicant describes how its service delivery model has changed since the pandemic

• No point changes for Public Services and Economic Development Categories

- Section 1.d: COVID-19 Impact: Organization
 - Applicant describes what adjustments have been made to its organization since the pandemic. <u>Applicant also addresses higher construction costs</u>

- Section 4.b: COVID-19 Impact: Services
 - Applicant describes how its service delivery model has changed since the pandemic

- Section 1.a: CDBG specific related past activities
 - Board members and staff should be aware of previous CDBG awards
- Section 3.a.i.: Professional consultation
 - Architect is recommended, but applicant shows effort to coordinate with Construction expert to accurately estimate construction costs
- Section 3.a.ii: Facility Needs Assessment
 - Recommended assessment to properly identify any and all construction costs related to project

- Section 3.b: Project schedule
 - Applicant acknowledges time spent gathering appropriate permits for project completion.
- Section 5.a.: 5-year maintenance plan
 - Applicants should be aware that CDBG should not be used for future maintenance costs
- Section 5.d.: Leveraged funding
 - Applicants should demonstrate a sufficient amount of leveraged funding in order to complete the project

Point reallocations:

- Section 4.a.: Reduced from 15 to 13 points. Points placed in COVID related sections
- Section 4.b.: Reduced from 4 to 3 points. Point placed in increased leveraged funding section
- Section 4.c.: Reduced from 3 to 2 points. Point placed in increased leveraged funding section

| Section | FY 2022 | FY 2023 |
|-------------------------------------|---------|---------|
| 1.d. COVID-19: Organization | 0 | 1 |
| 4.a. Project Benefits | 15 | 13 |
| 4.b. Geographic Targeting: Location | 4 | 3 |
| 4.c. Geographic Targeting: Services | 3 | 2 |
| 4.d. COVID-19: Service Delivery | 0 | 1 |
| 5.a. Leveraged Funding | 5 | 7 |
| Total | 27 | 27 |

Scoring Criteria Other Considerations

- Section 2. e. : Short Project Description
 - Enter a one-sentence description of your proposed project. This response must be limited to 250 characters
- Character limits
 - Currently at 4000 each section
 - Recommended change to 2000 (or lower) character limit per section, except for Section 4.a.



Action Requested

The CPAB is asked to approve the revisions to the Fiscal Year 2023 CDBG Request for Proposal (RFP) Scoring Criteria.



| Category | | Maximum Score |
|--|--|------------------|
| 5. Budget | c. Geographic Targeting services: Applicant indicates service delivery will occur to clients residing in one or more of the six Community Planning areas identified as high need: Barrio Logan, San Ysidro, Linda Vista, Encanto Southeastern, City Heights, Opportunity Zone, or Promise Zone.* | 2 |
| | d. Impact of COVID-19 Pandemic: Applicant describes how the COVID-19 pandemic may have impacted service delivery to clients, and gives examples on how the organization adjusted the project to ensure continued service delivery during the pandemic. | 1 |
| | Total points for Section 4: | 19 |
| | a. Applicant identifies alternative future sources of funding to support the proposed project and demonstrates that the project will not rely on CDBG funds for program sustainability. Applicant may attach their 5 year maintenance plan. Organization identifies how receiving award can be used to leverage in applying | 7 |
| | b. Budget for project identifies all sources of funding for the total project costs | 5 |
| | c. Budget details uses of funds (City of SD CDBG and non CDBG funds) by outlining eligible budget line items to be used to support project implementation | 3 |
| | d. Budget lists all other funding sources secured for project, submits documentation for each source listed, and percent of funds leveraged (calculated by other secured funding/total project costs) is: | 7 |
| | 0%-5%=0 points 41%-60%=3 points | CDD Score |
| | 6%-20%=1 point 61%-80%=5 points 21%-40%=2 points 81%-100%=7 points Total points for Section 5: | 22 |
| 6. Project Eligibility & Performance Indicators | a. Project Eligibility: | |
| | i. The Scope of Work and Budget, in its entirety, demonstrates compliance with | 1 |
| | CDBG eligibility requirements ii. The Scope of Work and Budget demonstrates compliance with National | 1 |
| | Objective and other HUD and City requirements | |
| | b. City of San Diego Track Record: Rating based on past performance of applicant | |
| | agency on projects previously funded by the City of San Diego under the CDBG | |
| | program. These are subtractive points from maximum 100 point score, determined by performance levels: | |
| | *Due to COVID-19 pandemic organizations will not receive a deduction. Please note, CPAB may review past performance to evaluate other sections of application. | 0 |
| | Total points for Section 6: | 2 |